

MA International Business

The National Institute of Oriental and African Studies (Institut National des Langues et Civilisations Orientales – INALCO) provides courses and research on languages and civilisations from Central and Oriental Europe, Asia, Oceania, Africa, the Middle-East and America. It also provides teachings on the history, geography, societies, political and economic systems, cultural evolutions and realities of the countries from these regions.

Altogether, 96 languages are taught at the INALCO, in the framework of national degrees (BA, MA and PHD) and school diplomas. In the aim of promoting the integration of students into the world of work, the INALCO has developed professional courses including international business, international relations, cross-cultural communication, French as a foreign language and computer text multilinguism.

Throughout the centuries, the INALCO has become a unique school, welcoming students from diverse backgrounds. No other school or country offers such a wide variety of courses and such a wealth of knowledge.

The **MA International Business** is one of our longest running programmes. It is the only programme in France that offers a combination of high skills in international business and a language and regional expertise on markets that are reputed to be hardly accessible.

The programme's aim is to train business executives that will offer a regional and country expertise as well as language skills from a specific region.

French and international businesses need that dual expertise to reach out to various markets around the world.

The programme includes 1200 hours of professional courses relating to overseas exports and international economic development.

Students can enrol on a part study - part work basis in order to acquire professional experience all throughout the programme. This option provides them with the opportunity to get a foothold in the labour market.



National Institute of Oriental Languages and Civilisations

MA International Business

OUR GRADUATES' SKILLS:

- Monitoring of international projects
- Knowledge of customs and logistics rules and regulations
- Knowledge of the technical aspects of banking funding, guarantees and payments
- Understanding of the main macro and micro-economic indicators
- Interfacing with clients/suppliers in English, French and Oriental/African languages
- Market research, operational strategic marketing
- Writing skills and ability to summarise
- Public speech and use of slide shows in English, French and Oriental/African languages
- Remarkable adaptability, field knowledge
- Cross-cultural sensitivity



The MA International Business ranked 5th in the annual ranking of SMBG Student Orientation Consultancy in the International Business category in 2013.

